

# Flydeas Presenter Abstract Submission Form



December 1-2, 2015 | Bengaluru, India

Entrepreneur's Name : .....  
Designation : ..... Start-up Company Name : .....  
Month & Year of Inception : ..... No. of Employees (at Present) : .....  
Correspondence Address : .....  
..... City : .....  
State : ..... Country : ..... Pin : .....  
Tel : ..... Fax : ..... Mobile : .....  
.....  
Email : ..... Website : .....

**Main Vertical / Sector of work:** (Please select the appropriate box)

- IT Solution Providers       Tool Manufacturers       Testing & certification       Composites  
 Model Developers       Others .....

### Guidelines for Abstract :

1. Please send your abstract in word document only.
2. What is the innovative idea ? What is the Key issue that your idea is trying to solve ? How Large is the market for this idea ? (50 words)
3. What is your unique product, solution or service that addresses the issue and provides a solution (50 Words)
4. What stage is your business at now ? (Idea stage based on market research, Product Prototype and Field testing, commercial validation including business models, deployment and early customers and team building, Full Business Launch and Successful first year of business with revenues, Fine tuning business to achieve profitability, Planning for scaling and growth based on successful business profitability)
5. How do you expect to convert the idea into a business ? (If you are at the idea stage)(100 Words)
6. How long have you been operational ? What is your annual business turnover ?
7. Explain your 'Go to Market' Strategy, customer segment Plan (50 words)
8. What is your business model ? What are the revenue streams for your business ? How much will it cost you to earn the revenue stream ?(50 words)
9. Outline your Business Plan for the next 3 years ? What are the critical milestones for your business that you have planned for the future ? (50 words)

**What do you expect from the Flydeas:** (Please select the appropriate box)

- Networking with the MRO industry captains  
 Technology Mentoring  
 Business Mentoring  
 Attracting investment for your business idea / innovation

### Kindly Note :

- Last date for submission of abstracts: **Nov 05, 2015**. Please send the duly form filled by email only to [flydeas@indiamro.in](mailto:flydeas@indiamro.in).
- Committee to short list presentations for mentoring **Nov 10, 2015**
- Selected presenters would be called to make a preliminary round of Interaction **Nov 17, 2015**
- Shortlisted participants would be informed about their selection for making final presentation on **Nov 20, 2015**
- Final list of participants to make presentation during Flydeas at India MRO 2015 on **Dec 02, 2015**

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e-mail us at: [flydeas@indiamro.in](mailto:flydeas@indiamro.in) (or) send your forms to:

Utsav Kumar, Coordinator - Flydeas

India MRO 2015 Secretariat

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